

Lincoln Mercury  
SOUTH SHORE MOTOR CO.  
**I've Got 60 CARS**  
**NO MONEY DOWN**  
On Approved Credit  
**They Have To Go**  
**WE'RE DESPERATE**  
AT  
**1311 Cabrillo**  
HOME OF THE BIG NEON  
Open 9 to 9 FA 8-6644  
NEW CAR & SERVICE DEPT.  
1336 Post Ave. FA 8-3142  
SOUTH SHORE MOTOR CO.  
Lincoln Mercury

**FOR YOUR Quality Used Car**  
It PAYS TO SHOP At Your CADILLAC-OLDSMOBILE DEALER  
We feature many local one-owner cars in our inventory that are trade-ins on our new Cadillacs or Oldsmobiles. We have many makes to select from at all times.  
1953 CHEVROLET 2-Door.....\$1145 Fully factory equipped. A beautiful car!  
1953 FORD V8 Victoria.....\$1695 Custom model with radio, heater, overdrive, 2-tone finish. A beauty!  
1953 OLDSMOBILE "98".....\$2195 Convertible. Radio, heater, hydramatic, whitewalls. Fully factory equipped.  
1953 CADILLAC "62".....\$2995 Convertible. Yellow finish with black top, radio, heater, hydramatic. Power steering, whitewalls, etc. Like brand new.  
1954 OLDSMOBILE "88".....\$2995 Holiday Coupe. Radio, heater, hydramatic, whitewalls, 2-tone finish. Full power.  
1953 Cadillac Coupe De Ville.....\$3395 Radio, heater, hydramatic, whitewalls, 2-tone finish, power steering, etc. A beautiful 1-owner car.  
**SAVE \$\$\$**  
Business Goes Where Appreciated—  
**WE APPRECIATE YOURS**  
**RONALD E. MORAN**  
OLDSMOBILE — CADILLAC  
25 — Pacific Coast Highway — 26  
Hermosa Beach Frontier 4-3436

**THE BOSS SAYS**  
**SELL 'EM!**  
**OUT THEY GO**  
AT PRICES YOU CAN AFFORD  
1953 PLYMOUTH CLUB COUPE Gas-saving overdrive, heater, A very clean 1-owner car \$1345  
1953 CHRYSLER NEW YORKER Radio, heater, automatic drive, Power steering, power brakes, perfect like new condition. \$2195  
1951 HUDSON 4-DOOR SEDAN Famous Hornet. Loaded with extras including hydramatic. A 1-owner new car trade. \$995  
1950 FORD V8 FORDOR SEDAN Overdrive, radio and heater. Spoilless inside and out. \$795  
1949 CADILLAC 4-DOOR SEDAN "62" model. Plenty of extras. See this one now. \$1045  
1947 CHEVROLET 4-DOOR Here's good transportation. \$295  
See Our Transportation Cars SEVERAL TO CHOOSE FROM PRICED TO SELL NOW  
**FRED BRIGGS**  
CHRYSLER-PLYMOUTH DEALER  
1885 Torrance Blvd. FA 8-2040

1941 STUDEBAKER Champion 4-door sedan. Good condition. \$450. 1415 West 22nd Street. FAirfax 8-8311.  
1948 STUDEBAKER Commander Sport Coupe. Purchased 1954. Like new. Take over payments. DAVIS 4-4500.  
WILL trade my equity in 1954 Ford for older model car. Call DAVIS 8-6791.  
1946 CHEVROLET light stake truck. 1948 motor. 15,000 miles. Compound transmission. Perfect. 806 West 250th Street.

**STATION WAGON HEADQUARTERS**  
The Largest Selection of FIRST CHOICE STATION WAGONS In the South Bay Including  
1952 FORD V8 Country Sedan. 4-Door, 8 passenger. Radio, heater and overdrive.  
1949 PLYMOUTH Wagon. All metal. Very sharp.  
1949 MERCURY Wagon. Very good mechanically.  
1952 PLYMOUTH Wagon. Radio, new paint, etc.  
1955. PLYMOUTH 4-door. Radio, heater, 2-tone finish.  
★ ★ ★ ★  
**USED TRUCKS**  
SERVICED and GUARANTEED  
1950 DODGE ½ ton 1951 DODGE ½ ton  
1952 DODGE ½ ton 1953 DODGE ½ ton  
1954 DODGE V8 ½ ton  
★ ★ ★ ★  
A FEW  
**1ST QUALITY USED CARS**  
1951 PLYMOUTH 4-Door Sedan.....\$795 Low mileage. Very clean inside and out.  
1953 FORD V8 Sunliner Convertible.....\$1699 Fordomatic, radio, heater, new top and new paint.  
1948 BUICK Sedanette.....\$399 Really nice family car.  
1946 FORD Club Coupe.....\$299  
1951 CHEVROLET Sedan.....\$899 Powerglide, radio and heater.  
★ ★ ★ ★

**CONFIDENTIAL BANK FINANCING**  
WE SELL WHAT WE ADVERTISE  
WE ADVERTISE WHAT WE SELL  
IF YOU DON'T KNOW USED CARS — KNOW YOUR DEALER!  
**WALTER G. LINCH**  
DODGE-PLYMOUTH—32 YEARS  
312 SOUTH PACIFIC COAST HIGHWAY  
REDONDO Open 9 to 9 Every Day FR 2-2122

Remember This — Your Best Guarantee IS A Safety Tested Used Car FROM HARBOR MOTOR CO.  
1953 OLDSMOBILE "88" 4-Door Special today for only.....\$1695  
1953 OLDSMOBILE "98" 4-Door All extras including Power steering, hydramatic, radio and heater. Immaculate. \$2195  
1953 OLDSMOBILE "88" 4-Door Radio, heater, hydramatic, whitewalls, 2-tone, etc. Very clean. \$2095  
1953 FORD V8 TUDOR SEDAN Radio, heater, overdrive and whitewalls. Excellent family car. \$1195  
1953 CHEVROLET 4-Door Radio, heater and 2-tone finish. A real beauty. \$1195  
1951 NASH 2-DOOR SEDAN Statesman model. 1-owner. \$495  
1950 FORD V8 TUDOR SEDAN Radio, heater, overdrive, whitewalls, twin pipes, etc. Perfect condition. \$595  
1950 DE SOTO CONVERTIBLE Radio, heater, automatic drive, new tires, new top. Very clean. \$495

PLUS MANY MORE TO CHOOSE FROM  
TERMS TO SUIT YOU—  
GMAC or BANK TERMS  
**HARBOR MOTOR COMPANY**  
"OLDSMOBILE"  
230 WEST ANAHEIM 300 WEST ANAHEIM  
WILMINGTON — TE 4-1166

**Carl's Motor Co.**  
CHRYSLER-PLYMOUTH DEALER  
1955 CHEVROLETS  
1955 FORDS  
1955 CADILLACS  
1955 BUICKS  
1955 PONTIACS  
ALSO  
150 USED CARS TO CHOOSE FROM  
**1200 Avalon Blvd.**  
Wilmington Terminal 5-3131

★ ★ ★ ★ ★  
**FIVE STAR SPECIALS**  
★ ★ ★ ★ ★  
FROM YOUR LOCAL FORD DEALER  
**OSCAR MAPLES**  
★ ★ ★ ★ ★  
1952 FORD V8 Sunliner Convertible. Jade green finish, radio, heater, overdrive, whitewalls and white top. Only \$34 a month with \$299 Dn.  
★ ★ ★ ★ ★  
1951 FORD V8 Custom Tudor Sedan. Radio, heater, whitewalls, beautiful powder blue finish. Perfect family car. Only \$37.01 per month with \$220 Dn.  
★ ★ ★ ★ ★  
1949 PLYMOUTH Special Deluxe Club Cpe. This hard to find model is fully equipped. Only \$149 Dn.  
★ ★ ★ ★ ★  
1954 DODGE CORONET CLUB COUPE Radio, heater, gyro torque, whitewalls, only \$600 actual miles. A former demonstrator. N8ag new. Carries a new car dealer warranty. 30 months to pay with \$399 Down  
★ ★ ★ ★ ★

**DEPENDABLE TRANSPORTATION SPECIALS AT \$50 DOWN**  
1950 Nash Sedan 1949 Hudson Sedan.  
1948 Mercury Sedan 1948 De Soto Cl. Cp.  
1948 Stude. Sedan 1947 Plymouth Cpe.  
1946 De Soto Sedan  
★ ★ ★ ★ ★  
Many More A-1 Used Cars to Choose from  
**OSCAR MAPLES**  
YOUR FRIENDLY FORD DEALER  
1420 Cabrillo Ave. Torrance FA 8-5014

**BUTLER BUICK'S JALOPY ROUND-UP**  
Why drive a pre-war, old, worn-out car when you could be driving a sharp, late-model beauty?  
**Just Look At The Deals**  
AVAILABLE AT  
**BUTLER BUICK IN TORRANCE**  
Must Make Room for More  
**1955 Buick Trade-Ins**  
Come On Down and Let's Talk It Over  
1953 BUICK Super Riviera. Radio, heater, Dynaflow and 2-tone finish. Immaculate inside and out. Any pre-war car and \$399 Dn.  
1951 PONTIAC 4-Door Sedan. Radio, heater, etc. Very clean car inside and out. Any pre-war car and \$161 Dn.  
1954 DODGE V8 Royal 4-Door. Radio, heater, Powerflite, 2-tone finish, etc. Any pre-war car and \$499 Dn.  
1951 FORD V8 Tudor. Radio, heater and Fordomatic. Sharp car. Any pre-war car and \$161 Dn.  
NEW BUICKS Including the fabulous Rivieras!  
NOW ON DISPLAY See and drive the car with the V.I.P. Striking new color combinations are sensational!  
COME IN NOW!  
These Prices are Based On 1/3 DOWN BANK or GMAC Terms  
**BUTLER BUICK**  
NEW AND USED CARS  
The Automobile Showplace of Torrance  
2084 Torrance Blvd. FA 8-6272

1953 PLYMOUTH Belvedere Hardtop. Radio, heater, 2-tone finish and whitewalls. Any pre-war car and \$399 Dn.  
1950 OLDSMOBILE "88" Club Sedan. Radio and hydramatic. Sharp green finish. Any pre-war car and \$199 Dn.  
1952 STUDEBAKER Champion Hardtop. Radio, heater, overdrive and whitewalls. Sharp. Any pre-war car and \$249 Dn.  
1951 PONTIAC 8 Chieftain Deluxe Sedan. Many factory extras. Excellent condition. A real money saver. Full price \$895  
1953 PLYMOUTH Belvedere Hardtop. Radio, heater, 2-tone finish and whitewalls. Any pre-war car and \$399 Dn.  
1950 OLDSMOBILE "88" Club Sedan. Radio and hydramatic. Sharp green finish. Any pre-war car and \$199 Dn.  
1952 STUDEBAKER Champion Hardtop. Radio, heater, overdrive and whitewalls. Sharp. Any pre-war car and \$249 Dn.

**DON'T DELAY --- COME IN TODAY**  
See Our Large Stock Of  
**SELECT USED CARS**  
At Unbelievably Low Prices  
'39 FORD Tudor. Radio, runs good! \$66  
'36 FORD Tudor. New tires. \$44  
1946 NASH 4-Door, Radio & Heater \$109  
'41 CHEVROLET 4-Door. Radio and heater. \$90 customized interior. \$77  
'41 BUICK Sedanette. Radio and heater. A good one! \$88  
'42 CHEVROLET Club Coupe. Radio and heater. Good through! \$99  
**VERY SPECIAL BARGAINS**  
1947 PLYMOUTH 4-DOOR Radio and heater. A honey! \$139  
1946 DODGE 2-DOOR Radio & heater. Good transportation! \$139  
1948 FORD FORDOR New tires. A real bargain! \$249  
1947 MERCURY 4-DOOR New tires. Looks & runs perfect! \$249  
1950 FORD TUDOR Radio, heater, new paint, new tires \$599  
1951 STUDEBAKER Commander Convertible. Custom body. \$499  
1948 HUDSON 4-DOOR Radio & heater, new tires. See this! \$249  
1949 CHEVROLET 2-DOOR Custom seat cover, new paint & tires \$599

ALSO 75 BEAUTIFUL LATE MODEL OK'D USED CARS TO CHOOSE FROM ALL AT HUGE SAVINGS  
YOUR SATISFACTION IS OUR FUTURE BUSINESS  
**PAUL'S CHEVROLET**  
YOUR LOCAL CHEVROLET DEALER  
1640 Cabrillo Ave., Torrance FAirfax 8-1640  
1961 Torrance Blvd. FAirfax 8-1643

**TOM ROADY'S TIP TOP USED CARS**  
PLYMOUTHS  
1954 PLYMOUTH Savoy 4-door sedan. Radio, heater. Beautiful 2-tone green finish. A one owner car. \$1595  
1953 PLYMOUTH Belvedere Hardtop. Hy-drive, good heater, whitewalls, signal lights, interior like new. Enjoy modern living on the highway. Like new! \$1445  
1952 PLYMOUTH Cranbrook 4-door sedan. Very sharp. New seat covers. Mechanically extra good. License 1U3581. Only \$945  
1952 PLYMOUTH Cranbrook 4-door sedan. Radio, heater, 2 spot lights, whitewalls. A real extra sharp clean car. License 1X-37252. Only \$995  
1950 PLYMOUTH Deluxe 2-door sedan. Mellow-tone radio, seat covers, real good tires. A reasonable priced family car. License 6V-2053. Only \$695  
1950 PLYMOUTH Business coupe. Radio and heater. A good second car. License 4X5891. Only \$595  
1949 PLYMOUTH Deluxe 4-door sedan. All good tires, seat covers, real good paint. A car you will like. License 6U8446. Only \$545  
DODGES  
1954 DODGE V-8 Royal 4-door sedan. Big luxurious interior. Whitewall tires. License 2R25288. Only \$2195  
1953 DODGE 2-door sedan. Gyro-torque. Radio, heater, turn signals, sun visor, very clean upholstery. Beautiful blue and grey finish. A pleasing car with fast getaway. License 6Z4250 Only \$1695  
1953 DODGE Meadowbrook club coupe. Low mileage, turn signals, seat covers and overdrive. Enjoy high mileage in comfort. License 1X38477. Only \$1395  
1951 DODGE Wayfarer 2-door sedan. Radio, very clean interior, extra solid body. The owner took extra care of this for you. License 1V9399. Only \$495  
1949 DODGE Coronet 4-door sedan. Whitewall tires, high lustre green finish. A family car for comfort and safety. License 3E-5133. Only \$555  
OTHER MAKES  
1949 CADILLAC "61" Club coupe. Hydramatic, radio, heater and whitewall tires. Everything about this car is sharp. License 1T24589  
1951 DE SOTO Custom 4-door sedan. Radio, heater and automatic transmission. Mechanically very sound. License 1R67740. Only \$485  
1950 BUICK Dynaflo. Radio, heater. Seats covered in all vinyl upholstery. Mechanically very sound. License 7N8774. Only \$595  
1953 CHEVROLET "210" 4-door sedan. Powerglide, radio, heater, turn signals. This real sharp car you have been looking for. License 1Z10505. Only \$1395  
1952 CHEVROLET Styleline deluxe 4-door sedan. Powerglide, radio, heater, turn signals, spot light low mileage and clean interior. License 3Z2585. Only \$1195  
1951 CHEVROLET Bel Air Hardtop. Powerglide, radio, heater, whitewalls. Conventional kit. A real beauty. License 2W60634. Only \$1095

PLUS ANOTHER TOM ROADY EXTRA.  
ONE OF OUR NEW OR USED CAR BUYERS WILL BE THE LUCK WINNER OF A NEW 16 FT. VACATION TRAILER — FREE!  
**TOM ROADY**  
at The Big DODGE-PLYMOUTH Corner in Gardena  
165th Place and So. Vermont Ave.  
DA 4-7906 DA 4-1108 DA 4-8270  
**— NOW —**  
READY FOR  
**IMMEDIATE DELIVERY**  
THE BEAUTIFUL NEW  
**1955 PLYMOUTH and DE SOTO**  
6 or V8 185 or 200 H.P.  
Why Go Out of Town to Buy When Your Best Deal Can Be Made Here!  
BRING IN YOUR FIGURES AND COMPARE  
**YOUR BEST DEAL IS HERE**  
**WHITTLESEY MOTORS**  
Oldest De Soto - Plymouth Dealer in South Bay  
1600 CABRILLO AVE. TORRANCE FA 8-6161